



CITI WEALTH HUB BY MINISTRY OF
DESIGN—REDEFINING BANKING IN
THE GARDEN CITY

Citi wealth Hub

Typology: Bank
Location: 268 Orchard Road
Size: 2725m²
Timeline: 2021
Design: Ministry of Design
Landscape architects: ICN Design
Photography: Khoo Guo Jie

Citi Wealth Hub is Ministry of Design's interpretation of a banking conservatory, aiming to redefine the conventional banking experience. The existing site, a 36-foot atrium envisioned by Raymond Woo & Associates, inspired its biophilic design and a thriving indoor conservatory that features an observation deck, lounge niches, meeting pods, a feature bar, and banquette seating.



[2]
[3]



“The choreographed verdant and lush greenery evokes an atmosphere where everything seems to flourish in a natural and sustainable manner - a nod to the ideals of wealth management”

— JOY CHAN SEAH, IN AN ARTICLE BY DEZEEN



The profusion of natural light makes the conservatory an optimal environment for the tropical plants, which have been cherry-picked for their ability to thrive within an air-conditioned setting.

Spanning four floors, the space caters to Citigold's high net-worth clients and Relationship Managers, with garden pods and offices tucked within the lush foliage. One of the four meeting pods is appointed with leather chairs by Henrik Pederson, De La Espada Solo lounge chairs and LaCividina Mil coffee tables.

[1]

[4]





174

[6]



175

[4]
[5]



[4] The Garden Lounge, exclusive to private banking clients, is the central feature on Level 7. A Grigio Carnico marble Feature Bar serves as the nucleus of the conservatory, concealing a discreet seating enclave furnished with a Fat Tulip sofa from Nau and a coffee table by & Tradition. The lighting temperatures synchronise with the sun's movement and the circadian rhythm of the human body.