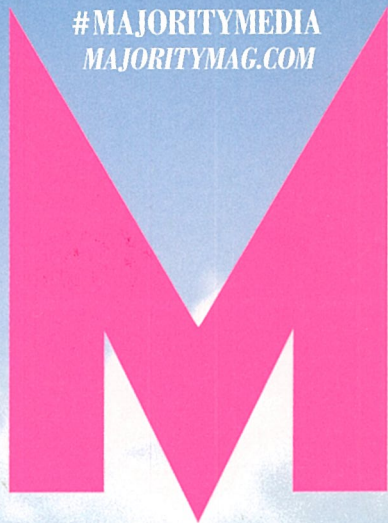


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In The Hot Seat

THESE ARCHITECTS PROVE THAT A BLANK CHAIR CAN BE A CANVAS.

The late Arne Jacobsen may have started out as an architect, but he's now most fondly remembered for his furniture designs, such as the world-famous Egg chair.

To celebrate the 60th anniversary of his iconic Series 7 chair, seven architects are given free rein to wave their artistic magic wands on the chair in the 7 Architects x Series 7™ project.

We talk to four Singaporean architects to find out more about the rationale behind their transformations of the minimalistic chair.



Terence Chan, Studio Terre

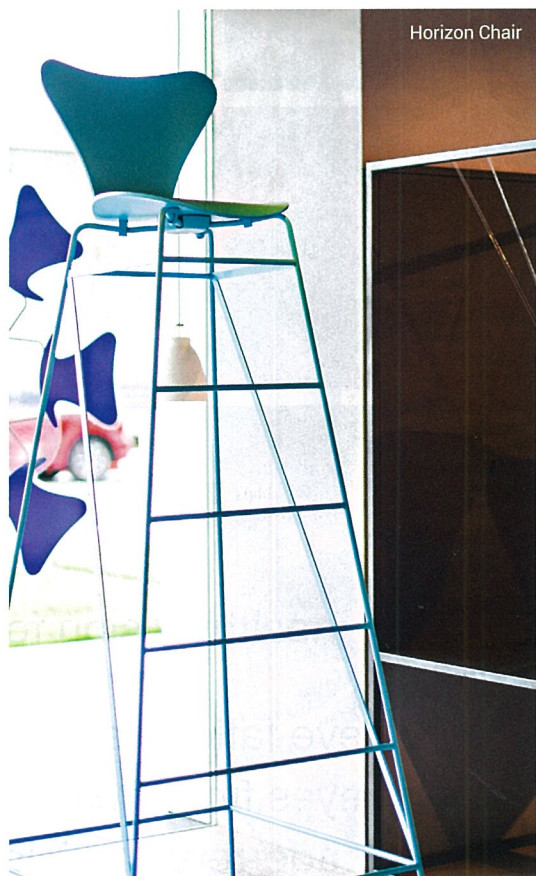
"As architects, we are trained to be rational-minded in the execution and exploration of the task at hand."

The message

"In the case of the Series 7 chair, we wanted to explore relationships between the viewer and 'the object' in the context of the environment. We wanted to question our perception of materials and their application on everyday objects."

The transformation

"We explored various finishes with differing applications according to the respective surfaces of the chair. We concluded 'gold' as the unifying element as it could exist in various form and finishes. Hence gold leaf was applied to the entire seat."



Wynk Collaborative

"In our daily work, we often have to deal with and create objects that relate to the standard human scale and ergonomics. This understanding of normal functional proportions allows us to break away from it to create something fun and unexpected."



Si Jin Xian,
Wynk
Collaborative

Leong Hon Kit,
Wynk
Collaborative

Terence Chan

Colin Seah

Colin Seah, Ministry of Design

"As an architect, I'm trained to understand the context surrounding a problem before designing a solution for it, and not just see the problem in isolation."

The message

"When it came to the Series 7, the chair itself wasn't as critical to me as the context of its ubiquity and timelessness over the decades, seemingly able to fit into any and every design backdrop."

The transformation

"I've tried to convey the chameleon like quality of the Series 7 chair by wrapping it entirely in a highly polished chrome mirror finish so it reflects its surroundings and blends in perfectly."

The message

"We wanted to push the design of the chair beyond the boundaries of its standard functional role."

The transformation

"We wanted to create a space that is contemplative, yet fun. Design doesn't always need to be too serious."



The chairs will be exhibited at the Singapore Indesign Intimate event at the National Design Centre from 9 to 10 July 2015.

DESIGN SOLUTIONS FOR SMALL SPACES BY COLIN SEAH

- 1. The important thing to consider is your lifestyle and how you live, and then design around it.** Generic designs don't work—no two people live exactly alike.
- 2. Having the TV in the centre of the living room is an outdated concept.** The living room has the potential to be the most flexible and experiential room of any living space.
- 3. Forget walls that traditionally divide spaces.** Create multi-layered experiences in a single seamless space. Use soft dividers such as movable screens to create a flexibility of spatial configurations.