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Joy Seah, 37,

director of business development, Ministry of Design

Colin Seah, 43,

director of design, Ministry of Design

Colin Seah, the founder of award-winning design firm Ministry of Design, and Joy—his wife of almost 13 years—are hard to miss in a crowd. An architect by training, Colin is often decked out in offbeat blazers, while his other half channels effortless chic with her all-black ensembles and Cleopatra-esque mane. We find out what makes them tick sartorially.

Since you're both working together in the creative line, do you influence each other style-wise?

Colin: When we dress up, we definitely take cues from each other. Visually, we hate it when our general styles are different. I guess we bring the idea of 'oneness' in marriage into our sartorial choices too.

How would you describe your style mantra?

Colin: Bold, graphic, and active, but also very much intuitive for the day. I will almost always feel like a certain colour or style each day.

Joy: Simplicity with a dose of eclecticism. I am a big fan of practicality for everyday dressing, so I'm often in varying textures of black and oxford shoes at work. But on weekends, I wear colour, change my scent, and listen to different music.

Many of the unique items in your wardrobe are custom-made. Do you prefer to buy or design your own?

Joy: We like doing both. Usually Colin designs and I play the client. (laughs) We pick fabrics we love and >

Sartorial soulmates

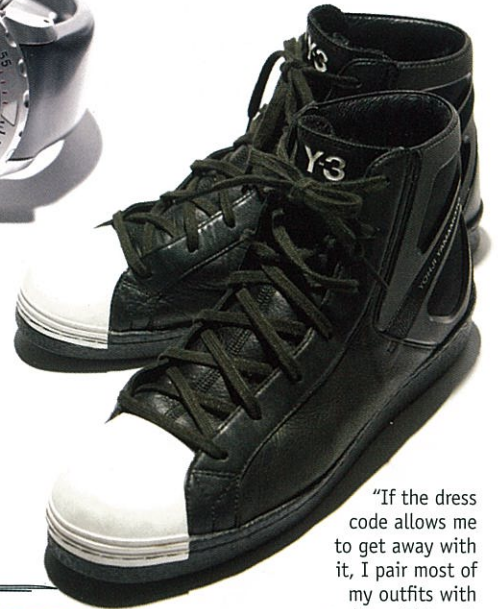
These chic couples prove that impeccable style and love go hand in hand. They share their fashion picks with Justina Tan.



"Sunglasses are one of my key style essentials of all time! I particularly like this customised yak horn, brown-tinted pair from Smith & Norbu. It was great fun picking out the shape, lens colour and finish. It took about three months to get right."



"I don't like fussy accessories, so this Sinn U1 watch is perfect for me. It's a simple classic diver's piece that's as masculine as it is timeless, and it can be used for both day and night."



"If the dress code allows me to get away with it, I pair most of my outfits with trainers. This pair from Y-3 is one of my favourites."

COLIN'S STYLE ESSENTIALS

"I love jackets and blazers. Whenever we head to Shenzhen, I get dozens made there. They are great for events, work engagements and more. I usually pair them with casual fitted tops and pants."

