



GOLDEN PIN
DESIGN AWARD
YEARBOOK

2014



THE GOLDEN PIN DESIGN AWARD
DESIGN WORTHY OF THE WORLD'S LARGEST MARKET

2014

金點設計獎視覺傳達設計類
VISUAL COMMUNICATION DESIGN CATEGORY

1 威爾士 W 瑜伽會所 | 威爾士健身 | 設計: JFR 設計工作室

會館提供一個更精緻, 更人性化 “如家” 似的空間體驗。整體的功能佈局及設計, 也緊緊圍繞著這一目的而展開, 極簡的設計更能讓顧客體會到練習中 “靈性” 的精髓。

W Yoga by Will's | Will's Fitness | Design: JFR Design Studio

The center will provide a more refined and human space experience just like "home." As for the entire function layout and design, it has unveiled itself closely following the theme. The extremely simple design can more appreciate the spiritual "essence" as they practice.



1

2 界 | 轉摺 人文會所 | 典固人文股份有限公司 | 設計: 山隱建築室內裝修設計有限公司

本案企圖整合傳統式街道型的店家模式, 透過系統化且多元性的空間組合, 開創台灣第一家複合式殯葬禮儀會所空間。

CrossRoad | The Turning Point | Just Good Construction Co., Ltd. | Design: Sign Architecture & Interior Design Co., Ltd.

The project intends to integrate the store pattern of traditional street mode, and create the very first complex funeral-service center space through systematic and diversified space combinations.



2

3 玄天九御 · 上善若水 | 九天水頂級風味鍋物 | 設計: 凱奕設計顧問有限公司

進門之後涓涓細流如細雨落入地下室之景觀水池, 以用在劇場的特殊繪景手法處理的圓管, 如雲彩般的漸層, 平行著從天而降。外部以舞台效果燈光, 投射店名字樣於圓管帷幕上, 光影明暗之對比, 創造空間中戲劇性的主題與意境。

On Cloud Nine | On Cloud Nine | Design: K.E.A. DESIGN CONSULTANTS, INC.

After entering the door, trickling small rain-drops are falling into the landscape fountain at the basement, so that it can be used as the particular scene-painting measures of drama to process the round pipes, such as the diverse levels of clouds that descends from the sky horizontally. Externally, it has resorted to stage light effect, and project the store name onto the round-shape screen, with the contrast of light and darkness, it has helped create the theme and atmosphere of drama element within the space.



3

4 麥卡利斯特官邸 | 麥卡利斯特官邸 | 設計: 新加坡設計私人有限公司

透過奇特現代的手法對過去的提煉, 不僅融合了原有的歷史建築元素, 也融入了諾曼·麥卡利斯特的傳奇史話。歷史本身被 “重新利用” 了。原有殖民地官邸的主體結構被要求保留下來。

Macalister Mansion | Macalister Mansion | Design: Ministry of Design Pte Ltd

Through refining on the past by the unusual modern measure, it has not only integrated the original historical building element, but also the legendary anecdotes of Norman Macalister. Thus, history itself has been "reused," and the major structure of the colonial residence is being retained.



4

5 府城文風 · 晶英府城 | 匯僑設計興業有限公司

本案將文人審美觀與傳統建築結合, 工與藝的裝飾表現, 老元素新詮釋、老工藝新生命, 重質地多過顏色, 重比例多過裝飾, 大在氣韻, 重於文化, 考究而素雅。

A PLACE WITH THOUGHT | Rich Honour Design Group

This project has integrated view of intellectual aesthetic and traditional architecture, decoration expression of work and art, new interpretation of classical elements, new life for classical handicraft, more focus on quality than on diverse colors, focus on ratio more than on decoration; as such, it is more grandeur on its pomposity than on culture; thus, it is elegant and sober.



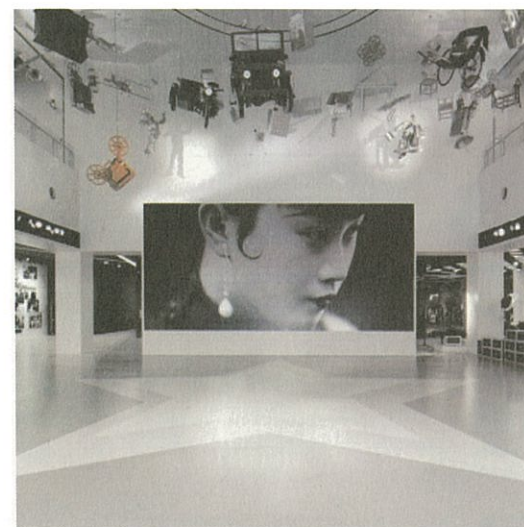
5

6 上海電影博物館 | 上海電影博物館 | 設計: 考迪迅 (上海) 建築設計諮詢有限公司

新的博物館不僅僅是 “歷史的殿堂”, 它更是透過了全副武裝的即時電影製片工作室與現代和未來的電影行業建立了清晰的千絲萬縷的緊密聯繫, 在這些工作室中, 參觀者可以親身體驗電影的創作過程。

Shanghai Film Museum | Shanghai Film Museum | Design: COORDINATION ASIA Ltd.

The new museum will not only be the "Hall of History," but it will, through the fully-gearred real-time film production studio and modern and future film business, established the specific and massively intertwined close connections. Within these studios, visitors can, personally, experience the creation processes of film.



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