



TOP  
DESIGN  
HOTEL

顶级设计酒店

西安建筑科技大学出版社  
XI'AN JIANZHU DAXUE CHUBANSHE



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# THE CLUB HOTEL

俱乐部酒店

## DESIGNER

Ministry of Design

## DESIGN TEAM

Colin Seah, Kevin Leong, Joyce Van Saane, Cheryl Lum, Don Castaneda, Bryan Law, Danis Sie, Roberto Rivera, Lolleth Alejandro

## CLIENT

Harry's Hospitality Pte Ltd

## AREA

1,950m<sup>2</sup>

## PHOTOGRAPHER

Edward Hendricks, CI&A Photography

## COMPLETION

2010

Conceptualising The Club's branding, MOD has orchestrated a unified design vision to all related collateral, signage and spatial environments. Targeted at the design and lifestyle savvy global nomad, the Club's blend of sophisticated and comfortable design is at once distinctly local as it is cutting edge global.

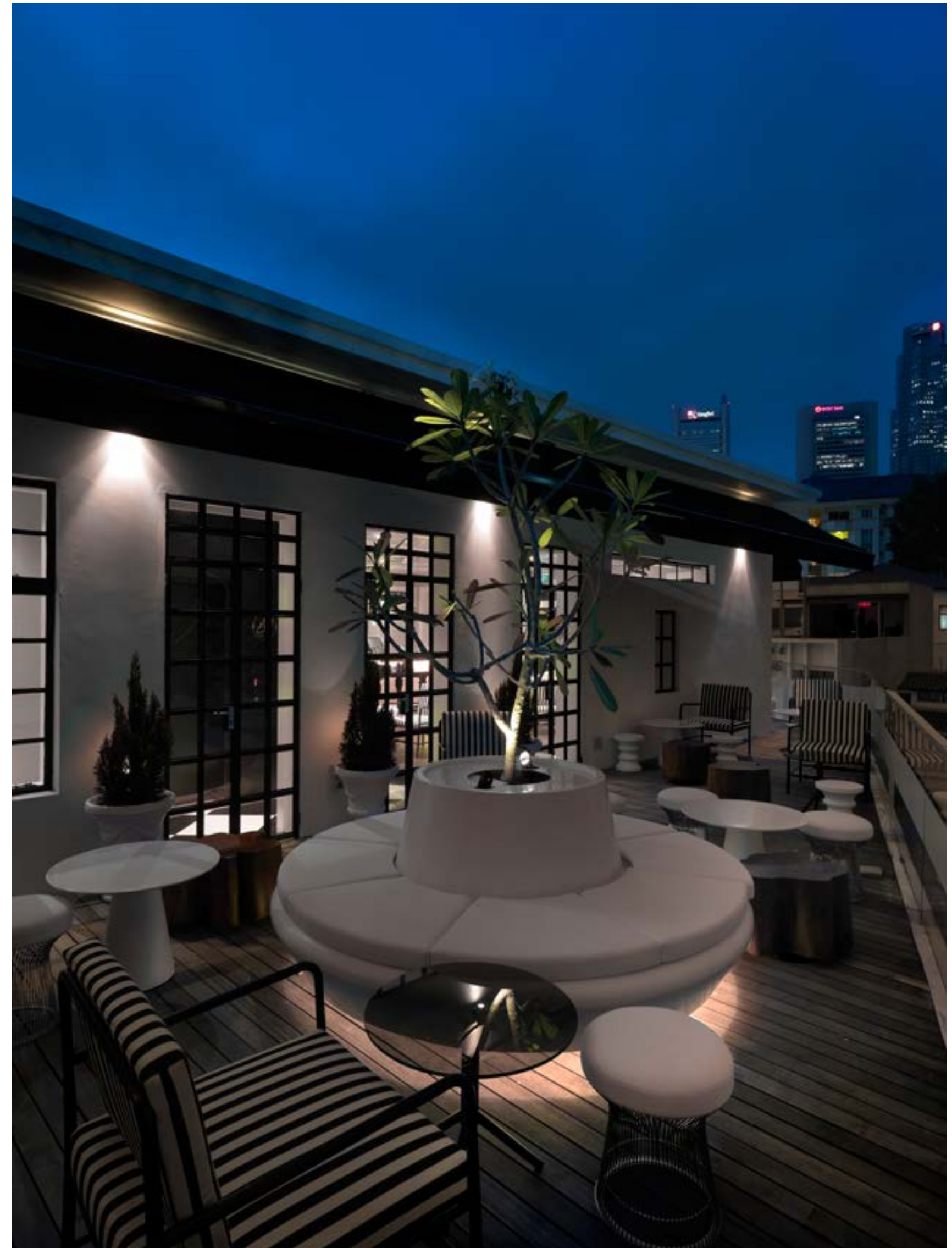
Colin Seah, Design Director says, "Searching to ground the hotel in the context of Singapore as well as the historically rich conservation area of Club Street and Ann Siang Hill, we drew its inspiration from 2 sources."

"The first is Singapore's colonial past, which we have made modern tongue-in-cheek references to through art installation like features such as an larger-than-life statue of Raffles with his head in the clouds as well as through some key furniture pieces and artifacts.

The second inspiration was drawn from the area's popularity as a remittance centre for turn of the century Chinese immigrants where hard earned money and wistful letters were sent back to the homeland. We have taken the memories of these exchanges and created features that hint of this legacy in the rooms of The Club, where the modern day nomad and the nomad of yesterday cross paths for a moment."

All rooms combine traditional colonial design inspired elements together with sleek modern detailing, attitude and creature comforts – creating a colonial chic aesthetic. Unique layouts together with tailored artwork in each room make each of the 22 rooms distinct. MOD designed the artwork and famed local artist Wynlyn Tan implemented them in the hotel.

Guests have the option of checking in at the ground level lobby or at the panoramic roof top Sky Bar, overlooking the Club Street conservation area and CBD. F&B areas designed by Jane Yeo include Lobby Lounge, Tapas Bar, and 2 private function rooms.





01 Counter with Bar Stool 带高脚凳的柜台  
 02 Planter with Seating 带座椅的盆栽  
 03 Lounge Seating 休闲座椅

The Club  
 Skybar Exterior  
 露天酒吧室外平面图



- 1 Hotel Entrance
- 2 Reception
- 3 Hallway
- 4 Luggage Room
- 5 Lift Lobby/Raffles Statue
- 1、酒店入口
- 2、前台
- 3、走廊
- 4、休息室
- 5、电梯大堂 / 莱佛士雕像

The Club  
L1 Layout Plan 二层平面图



- 1-11 Guestrooms
- 12 Lift Lobby + Corridor
- 13 Housekeeping Store
- 1-11、客厅
- 12、电梯大堂和走廊
- 13、商店

The Club  
L2 Layout Plan 三层平面图



- 1-11 Guestrooms
- 12 Lift Lobby + Corridor
- 13 Housekeeping Store
- 1-11、客厅
- 12、电梯大堂和走廊
- 13、商店

The Club  
L3 Layout Plan 四层平面图



- 1 Lift Lobby
- 2 Skybar Indoor
- 3 Skybar Outdoor
- 4 Event Space
- 5 Satellite Kitchen
- 6 Toilet
- 7 Store
- 1、电梯大堂
- 2、露天酒吧室内
- 3、露天酒吧室外
- 4、活动场地
- 5、小型厨房
- 6、厕所
- 7、商店

The Club  
L4 Layout Plan 五层平面图



- 1 Bar Counter
- 2 Display Back
- 3 LED Wall Artwork
- 吧台
- 显示屏背面
- 墙面 LED 艺术品

The Club  
Skybar Interior 露天酒吧室内





- 1 Bed
- 2 Feature Wall
- 3 Bedside Table

- 1、床
- 2、个性墙
- 3、床头柜

The Club  
Typical Feature Bedhead

- 1 Welcome Tray 欢迎托盘
- 2 Minibar 微型吧台
- 3 Safe 保险箱
- 4 Clothes 衣物
- 5 Luggage 行李

The Club  
Typical Minibar Counter and Clothes Storage 微型吧台和衣柜平面图





将俱乐部的品牌概念化，新加坡的 MOD 设计公司精心策划了统一的设计理念，包括所有相关的附属品、品牌和空间环境。针对设计的全球化和生活方式的全球化，俱乐部酒店着重精致舒适的设计立刻体现出了本土特点，因为它脱离了全球化的概念。

设计总监 Colin Seah 说：“在新加坡和历史悠久的俱乐部街以及安详山生态保护区背景下，我们主要从两个地方获取了灵感。”

“首先是新加坡的殖民历史，针对这样的过去，我们使用现代艺术品来体现，比如高大的莱佛士雕像，头部耸入云端，此外还通过一些关键的家具和文物来展现。

其次就是该地区的受欢迎程度，大批的中国移民在 19 世纪末 20 世纪初来到这里，辛苦

工作，定时寄家书回国。我们选取了这些回忆，并且在客房中含蓄地体现出来，现代式的流浪和传统的流浪在某一时刻交集在一起。”

每一间客房都将传统的殖民时期元素和具有现代细节的元素完美地结合在一起，打造出时髦而具有美感的殖民地。每个客房里独特的格局搭配量身定制的艺术品，使得这 22 间客房各具特色。MOD 设计的艺术品由当地著名的艺术家 Wynlyn Tan 进行安装和摆设。

客人可以选择在一楼的大堂或是顶楼的天空酒吧办理入住，在酒吧内可以俯瞰俱乐部街保护区和 CBD。由 Jane Yeo 设计的 F&B 区域包括大堂休息厅、小吃吧和两间私人的功能厅。