

PRESTIGE

THE VERY BEST IN LIFE

Singapore

plus

THE BEST
OF MILAN
DESIGN
WEEK

**SIR NORMAN
FOSTER**
Strokes of
a genius

**DAVID
DOUBLET**
and the
underwater
world

*Ow Shin
Yann
revels in the
Bali sun*

JUNE 2010



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MINISTRY OF DESIGN

THE WINNERS OF THE INAUGURAL SAPORITI DESIGN AWARD UNVEILED ALL THE WORLD'S A STAGE — A LUXURY TOWER FOR CHERISHED JEWELS, WATCHES, CIGARS AND MEMENTOS — AT SAPORITI ITALIA'S INSIDE ART INSTALLATION ON THE SIDELINES OF THE MILAN FURNITURE FAIR. MINISTRY OF DESIGN'S FOUNDER COLIN SEAH GIVES US A BLOW-BY-BLOW UPDATE

1 It's quite a kick to see our name outside one of Milan's most famous museums. It's a fabulous opportunity to witness our winning design realised and be introduced on an international stage. **2** We decided to lay the components of The Luxury Towers in a line to put emphasis on Shakespeare's quote, "All the world's a stage", from which the design was conceptualised. **4** Our Metamorphosis bench for the installation is huge! It depicts the evolution of a bench from a stump to a modern cantilever, and I love the bird which Saporiti picked for it. **3** Time for the big speech! The turnout was great with guests and media from Singapore and all over Europe, and although some of them couldn't speak English, they all seemed to understand the concept of the tower. **5** It's pretty cool to see a little girl playing around with our design. **6** Raffaele Saporiti kindly invited us to their head office where he made espresso, which I have to say is almost as good as their furniture.