

INTERIORS & ARCHITECTURE – Material | Products | People | Projects

SURFACES®

WWW.SURFACES.IN

REPORTER

August 2017 • ₹ 250 • INDIA
Published on 1st August 2017

100+ PAGES Inspiration
60+ PAGES Projects
13 VENEER Designs
12 FACADE Designs
11 STONE Works
5 FURNITURE Innovations
4 FLOORING Designs
3 MATERIAL Poetries
1 AND ONLY SHIRISH BERI

With Projects from

Ar. Shigeru Ban, Ar. Shirish Beri, Ar. Sanjay Puri, Ar. Sunil Gambani
Colin Seah, Ar. Misha Sharma, Giles Miller, Claudio Vilarinho, Dan Stubbergaard
Shantanu Garg, Ar. Rohan Dawar, Raja Architects Hyderabad, Ar. Manuj Agarwal
Mansi Pandey, Ar. Shefali Shrupali, Jaime Hayon, Ar. Moon Hoon, and more
RISING STAR Ar. Divyang A. Mevada, Formwerkz, Surat

MINISTRY OF DESIGN

Ministry of Design was created by Colin Seah to Question, Disturb & Redefine the spaces, forms & experiences that surround us and give meaning to our world. An integrated spatial-design practice, MOD's is operational with offices in Singapore, Kuala Lumpur & Beijing.

SURFACES REPORTER finds the young team highly progressive & innovative, thus is glad to present two of their projects. To submit your projects, contact madhu@surfaces.in

Photography by Edward Hendricks (CI&A Photography)





Project COO



A Millennial Focused Project

COO is MOD's first boutique hostel project (68 beds over 4 floors), with a casual 60-seater bistro on the ground floor, opened in December 2016. Since its aimed at the millennials, they have also introduced what they believe to be a world's first: COO Connect, a digital interest-matching tool aimed at connecting like-minded hostel guests.

That means, guests can book, login & chat with other guests who have the same overlapping dates and the same top 5 matching interests, and maybe, explore the Tiong Bahru neighbourhood together. During their stay, they can sign up for Supper Club via the App, to meet other guests for a special set dinner at the Bistro. It's a great way to meet other travellers, and perhaps check out a new bar in the neighbourhood together... embodying the convivial spirit of an old-fashioned backpackers community but digitally!

More at www.staycoo.com



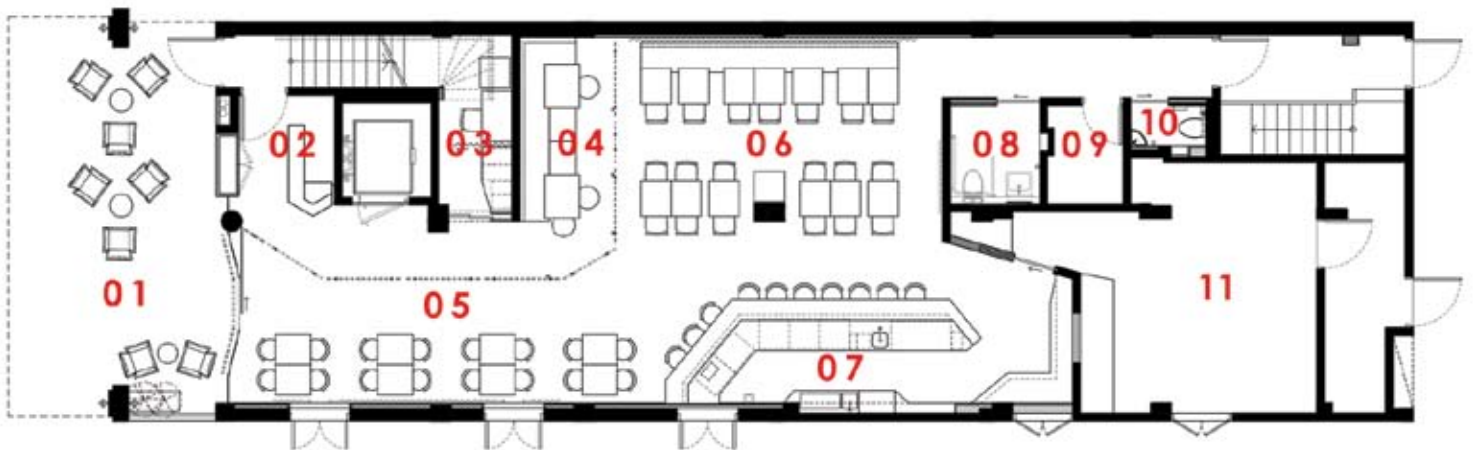
A bit of context: Sociatel, COO Connect & Future Plans

Millennials have changed the travel landscape in a massive way. Travelling is no longer a passive vacation, but a meaningful getaway, where active experience trumps passive consumption. The Millennial recognizes value, craves authenticity, is digitally savvy, and constantly connected.

That's why the design firm has created Singapore's first "Sociatel" brand (all about social spaces, socialising and social media), which comprises a digital and physical experience, and its brand DNA is built on 3 key touch points – Global, Social, Playful, which apply holistically across the entire COO experience from the design of the spaces, website, menu and graphics, down to the choice of neighbourhood.

COO Connect is a digital interest-matching tool aimed at connecting like-minded hostel guests. That means, guests can book, login & chat with other guests who have the same overlapping dates and the same top 5 matching interests, and maybe, explore the Tiong Bahru neighbourhood together

HOSTEL OUTRAM | LEVEL ONE PLAN



01 OUTDOOR SEATING AREA
02 RECEPTION
03 LUGGAGE ROOM

04 GUEST ALCOVE
05 BAR HEIGHT DINING AREA
06 DINING AREA

07 BAR
08 HANDICAP TOILET
09 STORAGE

10 WC
11 KITCHEN